

SUSAN SCHAFFER

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HIGHLIGHTS OF SKILLS & QUALIFICATIONS

- Qualified Director and Producer with extensive experience in interviewing, directing on-camera talent, producing, chasing, generating story ideas, conducting in-depth research, obtaining shooting permissions, and booking celebrity guests.
- Strong 13+ year background in producing for a wide variety of genres including news, history, politics, music, lifestyle, reality, current events, science, comedy, crime, and outdoor adventure.
- Journalism degree and foundation working in fast-paced factual television environments including live news and factual programs, with a strong understanding and appreciation of the production process.

EDUCATION

BACHELOR DEGREE AND DIPLOMA OF JOURNALISM

University of Ottawa and Algonquin College (Graduated in 2009)

SUMMARY OF PROFESSIONAL EXPERIENCE



Story Producer, *Planet Rewild*, SnapChat Originals and Underknown, 2021-2022

Directed, Produced, Wrote, Story-Edited for new environmental digital series aimed at a Gen Z audience in co-production with organization *Re:Wild* and production company *Underknown*



Interview Producer/Director, *History By The Numbers*, Curiosity Stream, 2021

Interview Producer and Director for documentary series *History By The Numbers* for Saloon Media, involving shoots with a wide-range of international experts.



Development Producer, 2020-2021

Development Producer with Banger Films with a focus on generating story and format ideas, creating pitch decks, and sizzle reels for premium broadcasters.



Talent Producer, *This Is Pop*, Netflix/Bell Media 2018-2020

Field Producer and Talent Booker for Banger Films new documentary music series *This Is Pop* featuring internationally acclaimed musicians and artists.



Director, *History Erased*, History Channel, 2018

Responsible for directing eight episodes of international interviews for world history doc-series.



Director, *Hours To Kill*, Cineflix Rights, 2017

Responsible for directing location shoots on documentary homicide investigative series, including conducting in-depth interviews on complex cases and directing scenes in field.



Associate Producer, *Sinking Cities*, PBS, 2017-18

Produced segments and coordinated field shoots on site with experts for new documentary series on sea-level rise and climate change.



Associate Producer, *Son of Sam: The Hunt For a Killer*, Discovery, 2017

Responsible for associate producing, chasing, and coordinating shoots in the field for 40th Anniversary look-back at the investigation of “The Son of Sam” case.



Associate Producer, *A World Without Canada*, History Channel, 2016

Worked closely with Series Producer to develop thinking and content ideas. Responsible for sourcing experts and booking interviews, Conducted in-depth research on Canadian history.



Associate Field Producer, *Stranded*, MTV (Tollbooth TV). 2016

Worked closely with Executive Producers and Cast on a 24-hour reality survival series. Conducted interviews with cast and directed scenes in field.

Digital Content Producer, *The Mark Studios*. 2015-2016

Responsible for generating, producing, and directing engaging short documentary videos, photo essays, infographics, and interactive media pieces for high profile clients.



Associate Producer, *Discovery Channel (ITV Studios)*. Fall, 2015

Assisted Producers in remote locations in Australia and Southeast Asia on new adventure series. Interfaced with local fixers to coordinate and schedule shoots in high-pressure outdoor environments.



Segment Producer, *The Curse of Oak Island*, History Channel. Season Three

Responsible for producing segments, sourcing and booking experts, conducting in-depth research, obtaining filming locations and releases, and wrangling cast.



Field Producer, *This Hour Has 22 Minutes*, CBC. Seasons 20-22

Responsible for producing, directing, and editing field shoots with Canada's top politicians, celebrities, athletes, and newsmakers. Booked guests, obtained filming locations and releases, prepped hosts, and edited segments under tight deadlines and high-pressure environments.



Chase Producer, *Satisfaction*, CTV. Season One

Chased celebrity guest stars and assisted with casting on CTV's Comedy Satisfaction. Also assisted with social media production including editing short videos, and maintaining Facebook and Twitter accounts.



Associate Producer, *This Hour Has 22 Minutes*, CBC. Seasons 18-19

Chasing and booking celebrities, politicians, and newsmakers. Maintained in-depth knowledge of Canadian and international news stories and generated segment ideas. Obtained filming locations, releases, and booked studio crews and resources.



Associate Producer, *DHX Media*, 2011-2014

Responsible for various tasks in pre-production, production, and post-production. Duties included conducting research, compiling casting options, assisting in bible assembly, submitting award and funding application, maintaining social media accounts and administrative duties.



Associate Producer, *CBC News Network*. 2009-2010

Responsible for generating story ideas, researching, chase producing, contacting and interviewing guests, briefing hosts, working with resource crews, and writing.
